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# Candace Morehouse

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[www.candacemorehouse.com](http://www.candacemorehouse.com)   [www.candacemorehouse.blogspot.com](http://www.candacemorehouse.blogspot.com)

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## *Current Employment – Freelance:*

- **Director of Blogging, Stillwater SEO, New York, NY:** Monthly blog posts for all clients, press releases
- **Axiom9, Ontario, Canada:** Article writing, link building, Squidoo lenses, white papers
- **Dana Prince Writing** and
- **Sharon Hurley Hall:** SEO keyword articles, web pages, blog posts, travel articles, ghost writing, eBooks, etc.
  - **Samples:**
    - [http://www.wowflorida.net/fl\\_native\\_plants.html](http://www.wowflorida.net/fl_native_plants.html) - article
    - [http://www.beyeblogs.com/b2bmarketing/archive/2009/12/can\\_your\\_company\\_afford\\_to\\_inv.php](http://www.beyeblogs.com/b2bmarketing/archive/2009/12/can_your_company_afford_to_inv.php) - article
    - <http://aculife-ireland.com/blog/?p=36> – blog post
    - <http://21stcenturyacademy.universalwealthcreation.com/> - all recent blog posts
    - <http://seanseos.com/business/old-vs-new-marketing-techniques/> - this post as well as most others
- **Champagne Books:** Publisher
  - Three romances and one romantic suspense novel published

## *Employment History:*

Freelance Editor – **Enspiren Press**, Canada

Marketing Manager – **Hilton Phoenix East/Mesa**

Responsibilities: Marketing (Email, print, website), Advertising, Website changes and updates, Hilton HHonors liaison.

Executive Office Manager – **Hilton Phoenix East/Mesa**

August 2001 – March 2006

Responsibilities: Assistant to the General Manager, Director of Sales & Marketing and Executive Committee, Manager of the Business Center, dotted-line Supervisor of Sales Assistant. Sales of Golf and Spring Training packages, local Corporate accounts, month end reporting, respond to all annual corporate RFPs, Reservations, IT, Delphi (Sales software) Administrator.

Administrative Assistant - **JNJ Publishing, Inc.** dba Journal of Nursing Jocularity (no longer in business)

February 1996—May 1998

Duties: Editing, Proofreading, Conference Coordination and Registration, Advertising Sales, Speakers Bureau coordination, Preparation of brochures, Web page creation and updates.

*Education:*    Bachelor of Arts, Psychology

**New Mexico State University**, August 1983-December 1985, Cum. GPA 3.25

Minor in Criminal Justice, member American Psychological Association

## *Relevant Experience:*

- Co-owner, **Dr. Dave's Mobile Dyno** – mobile motorcycle dynamometer testing and performance tuning. Duties included all Marketing, Advertising, and Promotions.
- Owner, **Away with Words** – desktop publishing business including sales materials, flyers, brochures.

- Vice President/General Manager, **Argent Automotive, Inc.** – Managed auto parts retail/wholesale operation. Duties included Sales, Marketing, Advertising, Bookkeeping, Contract Negotiation, Financial Reporting.